



NEWS RELEASE

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ISB Joins Open Embedded Software Foundation (OESF) and Commences Its Android Related Product Development

Tokyo - March 24, 2009 - ISB Corporation ("ISB"), a leading mobile software development company, announced today that it has joined the Open Embedded Software Foundation (OESF), an organization focused on standardization and development of Android platforms for embedded devices such as consumer electronics and set-top box other mobile phones recently established, in order to enhance and promote ISB's Android business in consumer electronics markets.

ISB emphasizes Android as a substance to expand its business in embedded fields of consumer electronics, in-vehicle systems, broadcasting, etc. which is focused as a future growing area, as well as mobile terminal development that is the principal in the current software development business. By joining the OESF and providing the foundation with years of cultivated know how on mobile software development experience and Android research and development, ISB will support Android implementation into embedded devices effectively and contribute to device development promotion and its related market expansion, and this will expand ISB's embedded related business.

ISB also promotes development in its own products including applications, tools, and network devices leveraged by Android and achievements by the OESF. ISB has already planned and commenced to develop its own products including Smartmark™ of software development and test support tool to be compliant with Android and will co-develop Android embedded devices with the OESF members in the future. Such achievements will be presented at exhibitions, Embedded System Expo (ESEC) held in May 2009 and Wireless Japan in July 2009.

About ISB Corporation

ISB Corporation was established in 1970 as an information service company dealing primarily with general-purpose and business system development and system operations. The company turned its attention to the expansibility of mobile communication fields as soon as they appeared, setting mobile communication as the pillar of the businesses; it has contributed to the development of the current mobile computing making the best use of its knowledge and the experience accumulated over the long period of time. While offering a wide range of engineering services and solutions in mobile fields, ISB aims to become customers' IT solution partner, who can meet their true IT needs by providing integrated solutions that fuse its core technologies and the service know-how the company accumulated in each field of distribution/production, financial, health care/nursing care, government, municipality and other public offices, broadcasting, outsourcing, etc.

Particularly in mobile terminals, ISB co-operates with a number of manufacturers in the Japanese market in their mobile software and has a large number of engineers and affluent know how. ISB set out research and development in Android soon after the such new platform for mobile phones and smart phones was introduced, and has achieved principally on OS porting, peripheral implementation, and middleware porting to various hardware until the present.

- ISB was founded in June 1970.
- Headquarter is in Tokyo.
- Itsuo Wakao is the president.
- Capital stock is 14,406,000,000 yen.
- ISB is listed on the Second Section of Tokyo Stock Exchange (9702)

More information about ISB can be found at ISB's website (<http://www.isb.co.jp/english/index.html>).

About Open Embedded Software Foundation (OESF)

The Open Embedded Software Foundation (OESF) was inaugurated by a number of the members led by Mr. Miura Masataka, Director, IP VISION Inc. on March 24, 2009, formed by companies which engage in developing and building embedded system based on Android in order to aim to expand the markets and the foundation members business through sharing technical information among the foundation members, co-developing base system, cultivating engineers, and co-marketing embedded markets. The OESF intends to utilize and promote Android for embedded equipment such as consumer electronics and in-car navigation systems other than mobile phones for which are originally intended to be utilized by it as a business characteristically, and the foundation's activities are anticipated as a framework for taking a leading roll in Android utilization in the fields.

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